

READING DRUG AND ALCOHOL STRATEGY 2018-2022 ACTION PLAN

Priority 1	PREVENTION; REDUCING THE AMOUNT OF ALCOHOL PEOPLE DRINK TO SAFER LEVELS & REDUCING DRUG RELATED HARM				
What will be done – the task	Who will do it	By when	Outcome – the difference it will make	Supporting national and local indicators	Progress Update – October 2019
<p>Deliver IBA Training across all sectors – Need to encourage uptake of more Alcohol Champions</p>	<p>CAP Lead and Source Team Manager</p>	<p>Ongoing</p>	<p>More individuals trained to deliver an intervention – Making every contact count approach to managing alcohol issues/ signposting.</p> <p>Promote knowledge and change behaviour by promoting understanding of the risks of using alcohol and drugs and by embedding screening and brief intervention in primary care, social care and criminal justice settings, housing and environmental health contacts.</p>	<p>No of engagement sessions recorded across the Partnership.</p>	<p>Ongoing See above</p> <p>Providing IBA referral packs to wards that have been trained to allow them to refer to for future use.</p> <p>Work with Parental substance misuse team to deliver joint alcohol awareness sessions within children centres.</p> <p>CAP to offer IBA training to all Reading services alongside Prospect Park Nurse.</p> <p>Alcohol brief intervention training programme – 2018/19 Q4 250 front line staff trained including RBH and PCSO staff</p>

					Chemist IBA training to take place Summer 2019
Peer Mentors to be on the (selective) Wards at RBH Alcohol Peer mentors – to visit clients on hospital wards and assist in transition into community (including following detox).	Drug and Alcohol Provider and RBH	Ongoing	Peer mentors can advise patients on specialist community services and alcohol service available locally. To prevent re-admissions to hospital.	PHOF 2.18 – Admission episodes for alcohol-related conditions (narrow) (Persons, M and F)	Peer mentors are supporting patients on Sidmouth Ward at RBH – Complete and ongoing CAP working with drug and alcohol provider and the RBH Trust CQUIN Lead to ensure all RBH staff are aware of the process – Completed 2019
Education if for all ages.	CAP Lead	Ongoing	Educating school age children on the risks of alcohol and promote drinking responsibly.		Developed a Needs assessment and sent out to all Secondary schools with the CAP Young Peoples survey.; to be able to give Alcohol awareness sessions that fit the schools and pupils needs. Distributed June 2019 510 pupils attended alcohol awareness sessions across schools (Q4)
Promote diversionary activities to all – via schools, colleges, website	CAP Lead	Ongoing	Promote social activities and exercise as alternatives to drinking alcohol. Resolve the “boredom”		

			and social issues associated with alcohol.		
Alcohol awareness sessions for all.					CAP to offer joint IBA training sessions to Reading Services with Prospect Park Misuse Nurse. Ongoing
<p>Mini Police Project - a fun and interactive volunteering project for children in Years 5 and 6. The aim is for children to work with neighbourhood police teams on local issues. The pupils will also spread the word among their school friends about the work they are involved in and gain awareness of a variety of issues.</p> <p>CAP to expand on this and set up new project 'Young CAP Champions' to encourage YP to promote important messages about alcohol amongst their peers (Primary schools in Reading).</p>					<p>SCHOOL children at Katesgrove Primary School benefitted from alcohol awareness sessions (age appropriate awareness of alcohol, including risks, health impacts and associated laws), as part of a 'Mini Police' project. Primary Schools being encouraged to sign up to this initiative. Third round being organised Summer 2019</p> <p>Visits with PCSOs to Park Lane School</p>

Commence a Youth Health Champion role – encourage youngsters to be active in tackling alcohol and understanding the risks of drinking alcohol. Work in partnership with Colleges and University to promote alcohol awareness to students					CAP are part of the RVA Youth partnership working group to review youth provision in Reading. Secured funding for 5 Youth Health Champions across Reading Girls and Boys School.
Volunteers from the Specialist drug and alcohol Treatment Service to visit school age children to educate them about the risks of alcohol and how their lives have been affected.					
Promotion of Dry January campaign. Promotion of January alcohol detox via drug and alcohol providers as part of the Dry January campaign	CAP Lead, SM commissioner, Drug and alcohol commissioner & RBC Press team	December 2019	Encourage awareness of effects of alcohol on staff, clients and local community. Promote drinking responsibly.		New programme to be developed in Nov / Dec for Jan 2020
Explore with the street care team whether we can promote drinking responsibly	DAAT / Street Care Team		Encourage drinking responsibly and increase public awareness of the		To be reviewed. Additional recycling bins to be in place in and around Reading Festival

at recycling depots.			risks of alcohol		Site in the Summer.
New Reading University CAP	CAP	Ongoing	Better working relationship with students and YP.		Action plan being developed – will address issues and support objectives across Reading i.e Night time economy and health and wellbeing of YP.
Priority 2	TREATMENT; COMMISSIONING AND DELIVERING HIGH QUALITY DRUG AND ALCOHOL TREATMENT SYSTEMS				
Commission a new Drug and Alcohol Behaviour Change, treatment and Recovery System.		Jan 19 – Oct 19	<p>To ensure that drug and alcohol services relevant to need is available to all residents in Reading, including homeless people if they have a local connection to Reading.</p> <p>To enable drug and alcohol misusers to move away from a culture of dependency.</p>	<p>PHOF 2.15i Successful completion of drug treatment – opiate users</p> <p>2.15ii Successful completion of drug treatment – non opiate users</p> <p>2.15iii Successful completion of alcohol treatment</p> <p>2.15iv. Deaths from drug misuse</p> <p>2.16 Adults with substance misuse treatment need who successfully engage in community-based structured treatment</p>	New service commissioned to commence 1 st October 2019

				<p>following release from prison</p> <p>2.18 - Admission episodes for alcohol-related conditions - narrow definition (Persons)</p> <p>2.18 - Admission episodes for alcohol-related conditions - narrow definition (Male)</p>	
<p>Quarterly review of Drug related deaths.</p> <p>Continue rolling out the Naloxone programme in Reading – To include Pharmacies</p>	<p>All Partners required to attend DRD meeting</p> <p>Drug and Alcohol Provider</p>	Ongoing/ quarterly	<p>Reduce the numbers of drug related deaths; identify appropriate prevention and training activities around the prevention of drug related deaths.</p> <p>Understand drug trends</p>	<p>2.15iv. Deaths from drug misuse</p> <p>Record number of naloxone kits (1st & 2nd) given out and training sessions with Partners</p>	Berkshire West to carry out a DRD review on all deaths 2016-2018.
<p>Improve pathways between partner services; i.e. housing and mental health services.</p> <p>Review joint working practices between Provider services; drug and alcohol</p>	Providers and commissioners	Ongoing	<p>Improved pathways to produce seamless transition between services.</p> <p>Improved joint working in the partnership</p>	<p>PHOF 2.15iii – Successful completion of drug and alcohol treatment</p>	<p>BHFT are drafting joint working protocol for SM and MH.</p> <p>Rough Sleeper bid submitted to PHE – a partnership between local authorities and CCGs to</p>

provider, Housing providers, TVP, Probation, Mental health, GPs etc					test community based model that will improve access to health services for people with co-curing mental ill-health and substance misuse who are either rough sleeping, or at risk of returning to rough sleeping. Outcome to be notified w/c 9 th September 2019
<p>Increase the number of people receiving support at the appropriate level to address risky, harmful and dependent use of alcohol.</p> <p>Review current alcohol pathways to enable the specialist service to gain capacity to work with more risky, harmful and dependent drinkers.</p>	<p>All Partners required to support an alcohol pathway</p> <p>Drug and Alcohol Commissioner, CCG Leads, drug and alcohol provider, GP Lead</p>	Ongoing	<p>Lower level drinkers understand the risks to their drinking and prevent become more harmful/hazardous drinkers.</p> <p>Other Stakeholders become a part of the alcohol pathway and understand their role in preventing people becoming harmful/hazardous drinkers.</p>	<p>PHOF 2.15iii – Successful completion of alcohol treatment</p> <p>PHOF 2.18 – Admission episodes for alcohol-related conditions (narrow) (Persons, M and F)</p>	Alcohol Pathway under review.
Alcohol CQUIN - preventing ill health caused by alcohol. RBH to identify and support inpatients who are increasing or higher risk drinkers	RBH/ Public Health/drug and alcohol provider/ CAP	June – Sept 2018	Reduction in alcohol admissions to hospital.	PHOF 2.18 – Admission episodes for alcohol-related conditions (narrow) (Persons, M and F)	Specialist drug and alcohol services and CAP lead to support RBH in training Trust staff in IBA and ensuring referral pathway into specialist treatment services is robust. Completed 2019

Priority 3	ENFORCEMENT & REGULATION; TACKLING ALCOHOL AND DRUG RELATED CRIME AND ANTI SOCIAL BEHAVIOUR				
<p>A community free of alcohol related violence in homes and in public places, especially the town centre.</p> <p>Create responsible markets for alcohol by using existing licensing powers to limit impact of alcohol use on problem areas and by promoting industry responsibility.</p>	CAP Lead	Ongoing	<p>Reduction in alcohol admissions to hospital.</p> <p>Responsible drinking in public spaces.</p>	PHOF 2.18 – Admission episodes for alcohol-related conditions (narrow) (Persons, M and F)	<p>Street drinking initiative underway and ongoing</p> <p>Retailer conference organised, which saw 24 retailers from across Reading attend. 4 presentations to include: CAP Alcohol awareness, Licensing re the importance of the 4 licensing objectives, Trading standards – Business improvement and CAP Regional officer – Illicit alcohol and tobacco.</p> <p>Test Purchases data Q4 - 45 Test Purchases carried out with 33% failure for the quarter.</p> <ul style="list-style-type: none"> We are focusing on 'High harm areas' with C25 TP's, which is then followed up with U18 Test purchases if required. This may lead to performance review or License reviews if necessary. If

					this is not required, we will continue to do C25 and work with them by providing training and Health check visits.
Address alcohol-related anti-social behaviour in the town centre and manage the evening economy					
Address alcohol-related anti-social Neighbourhoods					
Encourage neighbourhoods to report street drinking to the Police via NAG meetings.	All	Ongoing	Reduce street drinking and ASB		Ongoing. RSG to include a link for reporting alcohol issues.
Development of communication strategy to provide feedback, reassurance to public. PREPARE					Promote CAP Role within the community to build relationships and encourage reporting. Attendance at NAGs to be explored to monitor public perception of underage alcohol and drug related issues.
Review all extended new applications under the Licensing Act – Public Health review and consider all new	Public Health/ Licensing	Ongoing	Control of licensed outlets and review of Reading's late night economy.		Ongoing Reading Festival discussions taking place re Test Purchasing

<p>applications. Make representations for anything that is of concern and attend Licensing Hearings, Performance review or Licence reviews.</p>					<p>on site.</p>
<p>Reading Festival - work with Festival Republic, the organisers of Reading Festival, in preparation for this year's event and consider how best to tackle the issue of alcohol (and illegal drug use)</p>	<p>CAP/ Licensing Team/ Public Health</p>	<p>July- Aug 19</p>			<p>Send out Newsletter before Reading Festival to all Retailer's in the area to remind them of their 4 Licensing objectives and laws around Underage drinking and proxy purchases.</p>
<p>Licensing to promote responsible retailing, 4 Licensing objectives. PROTECT</p> <p>CAP to increase Test Purchasing – Challenge 25, Under 18.</p>	<p>CAP / Licensing</p>	<p>Ongoing</p>	<p>Stricter licensing restrictions will be in place.</p> <p>There is a minimum price for a unit of alcohol as a mandatory condition of a License.</p>		<p>Commenced – CAP arranged joint retailer visits with licensing to complete the licensing surveys, licensing checks and Training log.</p>

<p>Training Log to be rolled out to all retailers.</p> <p>Retailer Training to commence.</p> <p>Encourage retailers to restrict the sale of higher ABV % cans</p>					
<p>Reduce the availability of illegal drug</p> <p>PURSUE</p>	TVP		<p>Operations to reduce the impact of drug supply, consumption & begging in Reading.</p>	<p>Arrests and prosecutions for possession stats?</p>	
<p>Disruption activities targeted at hotspots, car parks, parks and known individuals</p>	TVP				